



Australian Childcare Alliance



Shaping Our Future – National Childrens Education and Care Workforce Strategy 2022- 2031

Tuesday 28th November 2023



Australian Childcare Alliance

Acknowledgement Gadigal



Introductions



Paul Mondo

Nesha Hutchinson



Australian Childcare Alliance

Why we established the EAP

National Workforce Strategy

COVID/Stress/Burnout

ACA Strategic Goals

High quality centres - Employer of Choice

Anecdotal Evidence & Feedback

Workforce Crisis



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Our EAP Partner



 **LifeWorks**

 **TELUS[®] Health**

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What is included in the package?



24/7 support by phone, online by browser and by mobile app.

24/7 access to professional advisors for advice, work-life support, and referrals.

24/7 access to **counselling by phone** for immediate, short-term support.

24/7 access by the mobile app (iOS and Android) and online to wellbeing content.

Referrals to in-person counselling, as well as other modalities to fit your schedule and comfort level.

Best-in-class clinical programs that offer help and support for work, health and life challenges.

Connections to organisations and agencies in your community to help you address specific needs.

Pricing

Currently **\$22** per person per year for Members
\$29 for non members

This includes a small amount coming back to ACA to cover administration costs



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Expansion



Costs so far have outweighed income

We aim to make this cost neutral

Back end & administration needs to be streamlined, automated and supported as numbers grow

The offering needs to be enhanced

We want to offer this beyond ACA members to the entire sector as we believe it will have a significant impact on our workforce

Communication & brand awareness

*What could possibly go
wrong?*

The email header features a blue banner with the text "Welcome back!" in white, the Australian Childcare Alliance logo, and a colorful geometric logo. Below the banner is a photograph of three people in an office setting, with two women and one man high-fiving. The TELUS Health logo, formerly LifeWorks, is visible in the top right corner of the photo.

Welcome back!

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TELUS Health
formerly LifeWorks

**Congratulations on renewing your
ACA/TELUS Health EAP!**

Dear Member,

You are receiving this email to because you have recently renewed your subscription to the ACA/TELUS Health Employee Assistance Program (EAP).

We welcome you and your valuable team members back!

As you would be aware, the ACA/TELUS Health offer providers a comprehensive modern **Employee Assistance Program (EAP)** which aims to **destigmatise** mental health issues and offer a more **holistic approach**.

In addition to professional counselling and therapy services, the EAP offers your team access to ongoing **proactive** health advice, via a range of interactive digital tools such as a mobile app and website resources.

Challenges



We're proud to offer early learning service providers a high-quality EAP

The Australian Childcare Alliance (ACA) has proudly partnered with TELUS Health in order to offer our early learning sector a high-quality Employee Assistance Program (EAP) at a fraction of the usual cost.

We chose TELUS Health because they offer a comprehensive recent **Employee Assistance Program (EAP)** which aims to **de-stigmatise** mental health issues and offer a more **holistic approach**.

In addition to professional counselling and therapy services, TELUS Health offers your team of staff access to ongoing **practical** health advice via a range of interactive digital tools such as a mobile app and website resources.

Importantly, TELUS Health offers **personalised solutions** with a tailored level of support that individuals are comfortable with, when and how they choose it.

Watch our introductory video

ACA President Paul Lopez and TELUS Health Director of Business Development Kyle Hancock provide an overview of:

- the benefits of offering your team of staff an Employee Assistance Program (EAP);
- how much an EAP normally costs the employer per staff member compared to the very affordable ACA/TELUS Health (Formerly LifeLine) EAP cost; and



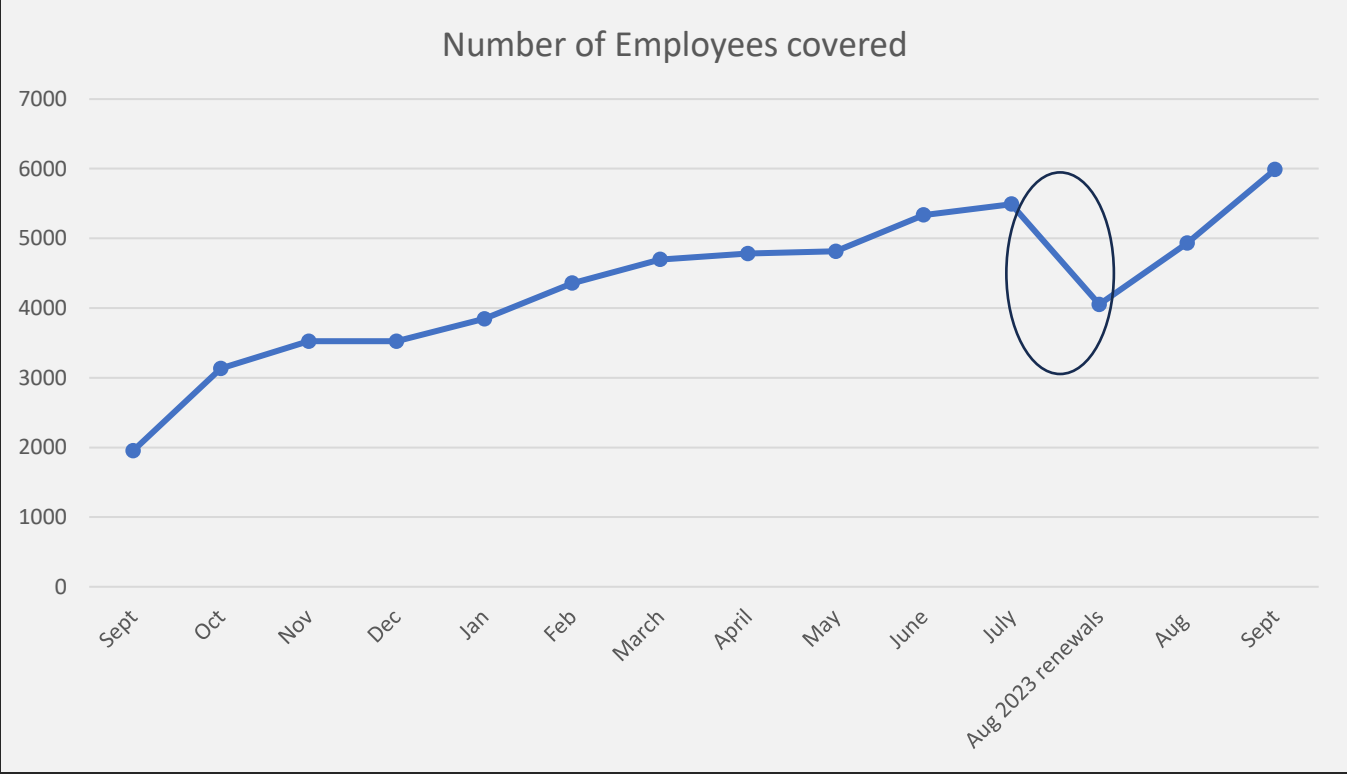
- Our understanding of the product offering eg 24/7
- Rebranding of parent company
- Communication plans – what worked / what didn't
- Employer hesitations
- Employee hesitations
- Price Points

Number crunching

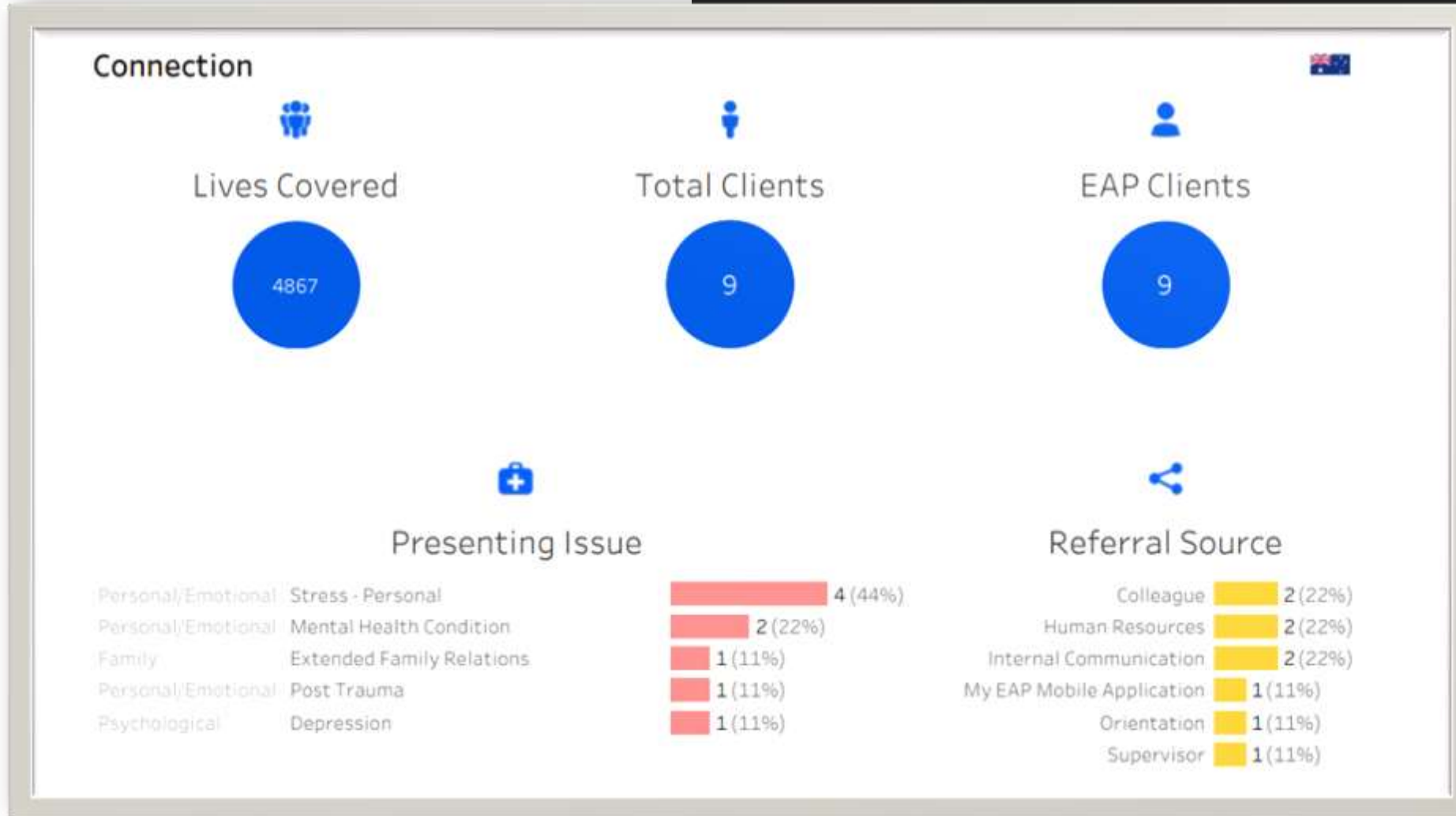


6333 staff!

Subscriber totals



The kinds of reports we can generate ...



Success Stories & Case Studies



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What makes it worth it?

SA case study
VIC case study
WA case study
NSW case study

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Now it's time for
your input and
feedback



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Looking ahead



Our plans for the
future

Questions



For more information or to discuss potential partnerships please contact

Paul Mondo – 0411587170 or
Nesha Hutchinson - 0412085068



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**Thank you
for joining us!**

